

First Property Buyer

Home ownership remains the great Australian dream. But while the desire to break into the property market is strong for many Australians, the process of researching, financing, buying and managing a property can be a challenge.

First Property Buyer is aimed squarely at first time buyers – whether they're buying their first home or breaking into property investment.



With a dedicated online and print presence, this focused resource offers advertisers a new and powerful vehicle to penetrate the lucrative first time buyer market segment.

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