

3X THE INSPIRATION 3 COVERS TO COLLECT

The October edition of *Vogue* Australia offers consumers a choice of three different covers to generate excitement around this bumper issue.

It will receive further promotion through *Vogue*'s largest marketing campaign & event of the year, *Vogue* Fashion's Night Out, which is taking place in Sydney's CBD on September 8.

Newsagents will receive a selection of all three covers. Please place point of sale (newsagent, mega, strip posters & cover run-ons), and stock your shelves as we anticipate strong sales for this issue.

